

**LOTTERY DRAWING SHOW NETWORK TELEVISION
SERVICES AGREEMENT**

THIS LOTTERY DRAWING SHOW NETWORK TELEVISION SERVICES AGREEMENT (the "**Agreement**") is made and entered into this 23 day of August, 2006 (the "**Effective Date**"), by and between THE NORTH CAROLINA EDUCATION LOTTERY ("**NCEL**"), a state agency created pursuant to the North Carolina State Lottery Act (G.S. § 18C-101 et seq.) (as may be amended from time to time, the "Act"), and WCNC-TV, a corporation organized under the laws of the State of North Carolina ("**VENDOR**").

WITNESSETH:

WHEREAS, NCEL was created to organize and operate a state lottery in the State of North Carolina (the "**Lottery**"); and

WHEREAS, NCEL issued a Request For Proposals for Lottery Drawing Show Network Television Services, dated March 20, 2006, attached hereto as Exhibit A and incorporated herein by this reference (the "**RFP**"), and VENDOR, on behalf of itself and certain of its "Subcontractors" (as defined in Section 3(a) hereof) with which it will enter into contracts, submitted a proposal, dated May 24, 2006 attached hereto as Exhibit B and incorporated herein by this reference (the "**Proposal**"); and

WHEREAS, subject to the terms and conditions hereinafter set forth, NCEL desires to retain VENDOR to provide lottery drawing show televising services to NCEL, and VENDOR desires to provide such services for NCEL.

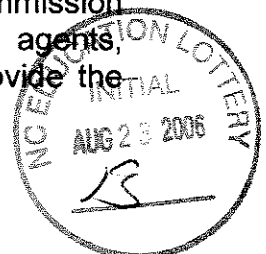
NOW, THEREFORE, for and in consideration of the premises, the mutual promises, covenants and agreements contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the parties hereto hereby agree as follows:

1. SERVICES

Subject to the terms and conditions set forth in this Agreement, NCEL retains VENDOR to provide lottery drawing show broadcasting, televising, transmission and other services to NCEL as contemplated by this Agreement, the RFP, and the Proposal (collectively, the "**Services**"), and VENDOR agrees to provide such Services to NCEL. Capitalized terms not otherwise defined herein shall be defined as set forth in the RFP.

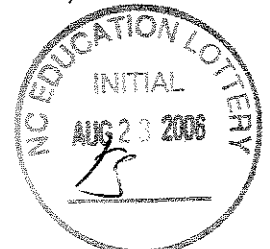
**2. DUTIES AND RESPONSIBILITIES OF VENDOR AND
SUBCONTRACTORS**

(a) VENDOR and its Subcontractors will work in conjunction with the Executive Director of NCEL (the "**Director**"), the NCEL staff, the NCEL Commission (the "**Commission**") and the other vendors, subcontractors, employees, agents, retailers and consultants of NCEL. VENDOR and its Subcontractors will provide the



Services to NCEL as detailed in the RFP and the Proposal and will perform such specific services and provide such deliverables as requested, from time to time, orally or in writing, by the Director, his designee(s) or the Commission, provided the same are within the scope of and consistent with the RFP and the Proposal or are otherwise agreed to in writing by the VENDOR. In particular, VENDOR agrees to broadcast the three-digit, four-digit, and five-digit drawing shows and reimburse the Draw Station Vendor up to twenty thousand dollars (\$20,000) toward Production Costs. In exchange, the NCEL agrees to spend fifty percent (50%) of its Network Market ADI television advertising budget with VENDOR; and contingent upon the existence of an internet advertising budget, NCEL further agrees to spend fifty percent (50%) or twenty thousand dollars (\$20,000), whichever is greater, of its internet advertising budget, with VENDOR, if any such budget exists. VENDOR agrees that it shall consider, in good faith, any reasonable requests made for such additional broadcasts, but all VENDOR's responsibilities as outlined herein shall fully satisfy VENDOR'S compliance with sections 5.1.2 and 5.2.4 of the RFP; and VENDOR shall only be obligated to make such additional broadcasts as are mutually agreed to in writing by NCEL and VENDOR. Except as otherwise set forth herein, VENDOR agrees that all Services and deliverables to be provided to NCEL under this Agreement shall meet or exceed the requirements as set forth in this Agreement, the RFP, and the Proposal. All drawing game shows approved, adopted or created by the NCEL (the "**Drawing Shows**") shall be conducted, recorded, broadcast and televised in accordance with such rules, regulations and procedures as are adopted by NCEL from time to time, subject to the Federal Communications Act of 1934, as amended, and any applicable rules or regulations of the Federal Communications Commission. VENDOR hereby agrees to use its best efforts to make available to NCEL, such of its employees and its Subcontractors as may be necessary or appropriate for the timely performance of VENDOR's Services and obligations pursuant to this Agreement.

(b) Notwithstanding Section 5.2.1 of the RFP, which is superseded to the extent inconsistent herewith, NCEL and VENDOR agree that VENDOR shall retain ultimate programming control over its broadcasts and over preemption decisions. VENDOR shall, subject to its good faith judgment regarding programming decisions, attempt to avoid preempting broadcasts of Drawing Shows. NCEL recognizes and agrees that preemptions may occur for (i) local, state or national emergencies, (ii) breaking news stories, (iii) continuations of sporting events past scheduled times, (iv) regular broadcasts of sporting events of significant importance, such as the Olympics and play-off and championship games, and (v) other non-regularly scheduled or special programs that in the good faith judgment of the programming director of the VENDOR it would be inappropriate to interrupt (collectively, "Justified Preemptions"). If a Justified Preemption occurs, VENDOR will, as soon as deemed appropriate by the programming director of VENDOR, in light of the context of the program then being broadcast, crawl the winning numbers for a period to be determined by the programming director in good faith to be adequate to inform viewers of the lottery results, and will broadcast the preempted Drawing Show in its entirety at the first available time after the preemption. If VENDOR can reasonably predict that a preemption of a drawing show will occur, it will



give NCEL at least 12 hours advance notice thereof, if practicable, or, if not, then as much advance notice thereof as is reasonably practicable.

3. SUBCONTRACTORS

(a) None of VENDOR or any Subcontractors will subcontract or otherwise assign any or all of its rights, duties or obligations under this Agreement to any individual or entity without the prior written consent of NCEL in each instance, which consent may be withheld in NCEL's sole discretion. VENDOR will provide NCEL with the name, qualifications, experience and expected duties of each proposed subcontractor under this Agreement each time it desires to retain a subcontractor. All subcontractors which are approved by NCEL for work pursuant hereto will be defined collectively as the "**Subcontractors**" and individually as a "**Subcontractor**" and will become a subcontractor for purposes hereof and must execute such agreements or other documentation as may be necessary pursuant to the Act or as NCEL may require.

(b) Upon the request of NCEL, VENDOR will promptly provide NCEL with copies of all subcontracts and other agreements entered into by VENDOR with respect to its obligations under this Agreement. No such subcontract or other agreement may contain any terms or conditions inconsistent or in conflict with the terms and conditions contained in this Agreement. In the event of any such inconsistent or conflicting provisions, such inconsistencies or conflicts will be resolved in favor of this Agreement.

(c) NCEL shall have the right, at any time and from time to time, to instruct VENDOR not to use the services of any Subcontractor, individual or employee in connection with the work to be performed for NCEL under this Agreement, and VENDOR agrees to comply with all such instructions.

(d) Notwithstanding anything herein to the contrary, VENDOR will remain fully liable and responsible for all Services, deliverables and work to be performed under this Agreement, whether or not subcontracted to or performed by a Subcontractor or any other person or entity retained by VENDOR or under VENDOR's control, and VENDOR will ensure the compliance of its employees, and will exercise its best efforts to ensure the compliance of, and in any event be responsible for, Subcontractors and their employees with the terms of this Agreement, the Act and all other applicable laws which govern the performance of services pursuant to this Agreement and such other standards or policies as NCEL may establish from time to time, provided such other standards or policies established by NCEL are within the scope of and consistent with the RFP and the Proposal or are otherwise agreed to in writing by the VENDOR.

4. INDEPENDENT CONTRACTOR.

(a) Both NCEL and VENDOR, in the performance of this Agreement, will be acting in their own separate capacities and not as agents, employees, partners, joint venturers or associates of one another. The employees or agents of one party



shall not be deemed or construed to be the employees, agents or partners of the other party for any purposes whatsoever. Neither party will assume any liability for any injury (including death) to any persons, or any damage to any property or other claim arising out of the acts or omissions of the other party or any of its agents, employees or subcontractors. It is expressly understood and agreed that VENDOR is an independent contractor of NCEL in all manners and respects and that neither party to this Agreement is authorized to bind the other party to any liability or obligation or to represent that it has any such authority, except for the limited authority of the Vendor to procure selected materials and services as authorized by NCEL and as specifically set forth in, and subject to the limitations described in, the RFP. No Subcontractor is authorized to bind NCEL to any liability or obligation or to represent that it has any such authority.

(b) VENDOR shall be solely responsible for all payments to Subcontractors and all compensation, withholding taxes and benefits for its employees and for providing all necessary unemployment and workmen's compensation insurance for its employees.

5. COMPENSATION

The NCEL shall not under any circumstances be liable or responsible for any costs, expenses, reimbursements or fees incurred by the VENDOR or Subcontractors (or any other individual or entity) in connection with any Services or the VENDOR's performance under this Agreement. All fees or compensation of any kind for the personnel and others providing Services or working on Drawing Shows are the sole responsibility of the VENDOR and not the NCEL. In exchange, NCEL agrees to spend fifty percent (50%) of its Charlotte television advertising budget with VENDOR.

6. TERM

(a) Unless sooner terminated in accordance with the provisions of Section 16 or other provisions of this Agreement or the RFP, the term of this Agreement shall commence as of the Effective Date and shall continue for a period of three (3) years from the Effective Date (the "Initial Term"). This Agreement shall be automatically renewed for a period of one (1) year (each a "Renewal Term") upon the completion of the immediately preceding Initial Term or Renewal Term, as the case may be, for a total of no more than three (3) Renewal Terms, unless the NCEL or VENDOR sends the other party at least thirty (30) days prior to the end of the then-current Initial Term or Renewal Term, as the case may be, written notice that it intends to terminate this Agreement at the end of the then-current Initial Term or Renewal Term, as the case may be.

(b) VENDOR acknowledges and agrees that, prior to the expiration of the term of this Agreement, NCEL may award a new contract for replacement of the Services and deliverables provided by VENDOR under this Agreement and that VENDOR has no right or expectation in or to any such new contract. VENDOR further agrees that NCEL may use the final one hundred eighty (180) days of the term of this Agreement for transitioning the provision of such Services. VENDOR shall cooperate



fully and in good faith and shall assist NCEL and the new contractor, to the extent reasonable and practical, to accomplish such conversion in a timely and efficient manner.

7. WORK STANDARD

(a) VENDOR hereby agrees that it and its Subcontractors shall at all times comply with and abide by all terms and conditions set forth in this Agreement, all applicable policies and procedures of NCEL and all requirements of the Act and Governing Laws and Regulations. VENDOR further agrees that it and its Subcontractors shall perform their respective duties and responsibilities as set forth in this Agreement by following and applying the highest professional and technical guidelines and standards.

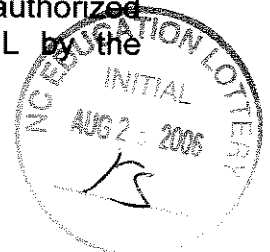
(b) VENDOR hereby agrees that it and its Subcontractors will perform their respective duties and responsibilities as set forth in this Agreement with integrity and dignity and free from political influence, collusion and fraud. VENDOR further agrees that none of it, its Subcontractors, nor any of their respective employees or agents will solicit or accept, or attempt to solicit or accept, any kickbacks or other inducements from any offeror, supplier, manufacturer, subcontractor or other individual or entity in connection with the performance of its obligations under this Agreement.

(c) If NCEL becomes dissatisfied with the Services, deliverables or work product of or the working relationship with any of the individuals assigned to perform Services under this Agreement by VENDOR or any Subcontractors, NCEL may require the prompt replacement of any or all of such individuals. Important personnel identified in the Proposal as performing Services under this Agreement will continue to perform such Services in their designated capacities until such Services are completed unless: (i) they cease to be employed by VENDOR or a Subcontractor; or (ii) NCEL requests their removal, in which case a person or persons of suitable competency and acceptable to NCEL, in its discretion, will be substituted forthwith; or (iii) VENDOR wishes to have them replaced by someone of equal or better qualifications and VENDOR obtains NCEL's prior written consent to such change.

(d) VENDOR hereby designates Stuart Powell, its President and General Manager, or such other person or persons as it may from time to time notify NCEL, as its primary contact with NCEL for purposes of this Agreement.

8. BOOKS AND RECORDS

VENDOR and all Subcontractors shall maintain all books, documents, papers, accounting records and other evidence pertaining to the Services to be performed under this Agreement in accordance with the Act, Governing Laws and Regulations and any other applicable procedures established by NCEL from time to time. VENDOR and all Subcontractors shall make all such materials available at its offices at all reasonable times during the term of this Agreement for inspection by NCEL, or by any authorized representative of NCEL, and copies thereof shall be furnished to NCEL by the



appropriate entity, at no cost to NCEL, if requested by NCEL. NCEL shall have the right to audit the records and operations of VENDOR and each Subcontractor with respect to the Services to be performed pursuant to this Agreement. VENDOR and Subcontractor shall also comply with all other requirements of the Act and Governing Laws and Regulations.

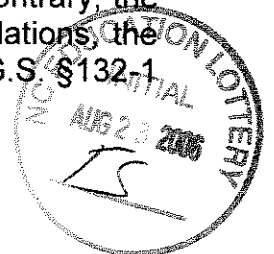
9. CONFIDENTIALITY; OWNERSHIP OF WORK PRODUCT

(a) For purposes of this Agreement:

(i) **"Confidential Information"** means any and all items or information of a party which are: (A) marked "Confidential" or some such similar designation; or are (B) valuable, proprietary and confidential information belonging to or pertaining to such party that does not constitute a "Trade Secret" (as hereafter defined) and that is not generally known but is generally known only to said party and those of its employees, independent contractors or agents to whom such information must be confided for business purposes, including, without limitation, information regarding said party's customers, suppliers, manufacturers and distributors; and

(ii) a **"Trade Secret"** means business or technical information, including but not limited to a formula, pattern, program, device, compilation of information, method, technique, or process that: (A) derives independent actual or potential commercial value from not being generally known or readily ascertainable thorough independent development or reverse engineering by persons who can obtain economic value from its disclosure or use; and (B) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.

(b) In recognition of the need of VENDOR to protect its legitimate business interests, NCEL hereby covenants and agrees that with regard to any: (i) VENDOR Confidential Information, at all times during the term of this Agreement and for a period of three (3) years following the expiration or termination of this Agreement for any reason; and (ii) VENDOR Trade Secrets, at all times such information remains a Trade Secret under applicable law, NCEL will regard and treat all such items as strictly confidential and wholly owned by VENDOR and will not, for any reason or in any fashion, either directly or indirectly use, disclose, transfer, assign, disseminate, reproduce, copy, or otherwise communicate any such VENDOR Confidential Information or VENDOR Trade Secrets to any individual or entity for any purpose other than in accordance with this Agreement, pursuant to the instructions from a duly authorized representative of VENDOR or except to the extent necessary to fulfill the purposes of this Agreement or conduct the North Carolina Lottery. NCEL shall not be liable, however, to VENDOR or to any other person or entity, if despite NCEL's reasonable efforts, VENDOR Confidential Information or Vendor Trade Secrets are disclosed in breach of the foregoing. Notwithstanding anything hereto the contrary, the entirety of Section 1.5 of the RFP, the Act, the Governing Laws and Regulations, the Open Meetings Law G.S. §143-318.9 et. seq. and the Public Records Law G.S. §132-1



et. seq. (collectively, the "**Superseding Provisions and Statutes**") shall supersede and control any provision of this Agreement, and NCEL's confidentiality and nondisclosure obligations and liabilities set forth herein, or in the RFP or Proposal, shall be subject to, and never be greater than, as set forth in any of the Superseding Provisions and Statutes.

(c) In recognition of the need of NCEL to protect its legitimate business interests, VENDOR hereby covenants and agrees that with regard to any: (i) NCEL Confidential Information, at all times during the term of this Agreement and for a period of three (3) years following the expiration or termination of this Agreement for any reason; and (ii) Trade Secrets, at all times such information remains a Trade Secret under applicable law, VENDOR and all Subcontractors will regard and treat all such items as strictly confidential and wholly owned by NCEL and will not, for any reason or in any fashion, either directly or indirectly use, disclose, transfer, assign, disseminate, reproduce, copy, or otherwise communicate any such NCEL Confidential Information or NCEL Trade Secrets to any individual or entity for any purpose other than in accordance with this Agreement or pursuant to the instructions from a duly authorized representative of NCEL. In addition, to the extent the Act or any other Governing Laws and Regulations law imposes any greater restrictions or prohibitions with respect to any NCEL Confidential Information, NCEL Trade Secrets or other information or property of NCEL, VENDOR covenants and agrees that it and all Subcontractors shall comply with such greater restrictions or prohibitions. To ensure the compliance by it and all Subcontractors with the provisions of this Section 9(c), VENDOR shall use its best efforts, including, without limitation, obtaining written confidentiality agreements with all Subcontractors which incorporate requirements no less restrictive than those set forth herein and which contain provisions which permit NCEL to independently enforce the requirements set forth in such agreements.

(d) Neither the VENDOR or any Subcontractor shall have any proprietary rights or interests in any intellectual properties (including, without limitation, patents, copyrights, equipment, firmware, mask works, trademarks (and the goodwill associated therewith) and service marks (and the goodwill associated therewith) (all of the foregoing being collectively defined as the "**Intellectual Property Rights**") programs, shows, concepts, ideas, Drawing Shows or other content or items of any kind or nature developed, produced or provided in connection with the Services provided for the NCEL under this Agreement (collectively, the "**NCEL Intellectual Properties**"). All such NCEL Intellectual Properties, including all Intellectual Property Rights therein, shall belong exclusively to the NCEL, and shall, to the greatest extent possible be deemed to be "works made for hire" for the NCEL. All NCEL Intellectual Properties, deliverables, written materials, campaigns, designs, tangible or intangible materials or other work product of any kind or nature produced, revised, created, modified or prepared by the VENDOR and any of its employees or Subcontractors in connection with this Agreement, the RFP or the procurement covered by the RFP or for the NCEL (collectively, the "**Work Product**") will be deemed, to the greatest extent possible, "work made for hire" under Section 101 of the United States Copyright Act, 17 U.S.C. Section 101 to be exclusively owned by the NCEL. To the extent that any Work Product does not qualify as a "work made for hire," the VENDOR and each of the employees and



Subcontractors hereby irrevocably transfer, assign and convey to the NCEL all right, title and interest in the Work Product, together with all Intellectual Property Rights therein, free and clear of any liens, security interests, hypothecations, pledges, claims or other encumbrances of any kind or nature, to the fullest extent permitted by law. At NCEL's request, the VENDOR and its Subcontractors shall execute, and shall cause its or their personnel to execute, all assignments, applications, writings, instruments or other documentation of any kind or nature deemed necessary or beneficial by NCEL so that NCEL may perfect or protect its rights as provided herein. If any Work Product is developed by VENDOR for NCEL, the VENDOR and its Subcontractors shall require its and their employees, and permitted agents, independent contractors and consultants who perform services under this Agreement to execute agreements assigning all of their rights in the Work Products, and all Intellectual Property Rights therein, to NCEL, directly or indirectly, and shall provide NCEL with documentation evidencing its compliance with this requirement upon NCEL's request. The intent of NCEL is that NCEL is the sole owner of, and is able to continue to use any or all of, the Work Product and Drawing Shows that it chooses in the conduct of its the lottery games and other activities.

(e) Notwithstanding the foregoing, the nondisclosure restrictions of Section 9(b) shall not apply to VENDOR information that is: (A) generally known to the public other than due to a disclosure by NCEL; (B) already known to NCEL at the time it is disclosed by VENDOR to NCEL; (C) independently developed by NCEL; or (D) received by NCEL from a party that NCEL believed in good faith had the right to make such disclosure.

(f) Notwithstanding the foregoing, the nondisclosure restrictions of Section 9(c) shall not apply to NCEL information that is: (A) generally known to the public other than due to a disclosure by VENDOR or a Subcontractor; (B) already known to VENDOR at the time it is disclosed by NCEL to VENDOR; (C) independently developed by VENDOR; or (D) received by VENDOR from a third party that VENDOR believed in good faith had the right to make such disclosure.

10. NONDISCRIMINATION; AFFIRMATIVE ACTION

(a) None of VENDOR or any Subcontractors shall discriminate against any employee or applicant for employment because of his or her race, color, religion, sex, handicap, disability, national origin or ancestry. Breach of this covenant by VENDOR, or VENDOR's failure to use its best efforts to require all Subcontractors to comply with this covenant, may be regarded as a material breach of this Agreement. VENDOR and Subcontractors shall take affirmative action to ensure that applicants are employed, and that employees are treated during employment, without regard to their race, color, religion, sex, handicap, disability, national origin or ancestry.

(b) Consistent with the Act and all other applicable North Carolina laws, VENDOR agrees to make every reasonable effort to include the participation by minorities in the performance of its Services pursuant hereto. Specifically, and without limitation, any human resources services performed for NCEL will include appropriate



attention to the hiring and training of qualified minority applicants in accordance with the Act, all Governing Laws and Regulations, and the policies and procedures adopted by NCEL from time to time.

11. LIMITATION OF LIABILITY

NOTWITHSTANDING ANYTHING HEREIN TO THE CONTRARY, UNDER NO CIRCUMSTANCES WILL THE STATE OF NORTH CAROLINA, ITS GENERAL FUND OR ANY OF ITS AGENCIES OR POLITICAL SUBDIVISIONS (OTHER THAN NCEL SOLELY TO THE EXTENT OF ITS EXPRESS OBLIGATIONS UNDER THIS AGREEMENT) BE RESPONSIBLE OR LIABLE AS A RESULT OF THIS AGREEMENT OR ANY LIABILITY CREATED HEREBY OR ARISING HEREUNDER.

12. COMPLIANCE WITH LAWS

VENDOR agrees to comply with all applicable rules, procedures and regulations adopted from time to time by NCEL under the Act and all other applicable federal, state and local laws, rules, regulations, ordinances or executive orders, including, without limitation, the Americans with Disabilities Act of 1990 (42 U.S.C. §§ 1201 *et. seq.*) and all other labor, employment and anti-discrimination laws, and all provisions required thereby to be included herein, are hereby incorporated by reference (all of the foregoing being sometimes referred to collectively as the "**Governing Laws and Regulations**").

13. REPRESENTATIONS, WARRANTIES AND ADDITIONAL COVENANTS

VENDOR hereby represents, warrants or covenants, as the case may be, to NCEL, on its own behalf and with respect to each of its Subcontractors, that as of the Effective Date and at all times throughout the term of this Agreement, as follows:

(a) VENDOR has the power and authority to execute and deliver this Agreement and to perform its obligations under this Agreement, and VENDOR has taken all necessary and appropriate action to authorize the execution and delivery of this Agreement and the performance of its obligations under this Agreement. The execution and delivery of this Agreement and the performance of its obligations under this Agreement are not in contravention of any provisions of law or any material indenture or agreement by which VENDOR is bound and do not require the consent or approval of any governmental body, agency, authority or other person or entity which has not been obtained. This Agreement constitutes the valid and legally binding obligation of VENDOR, enforceable against VENDOR in accordance with its terms.

(b) VENDOR and its Subcontractors have disclosed or will disclose to NCEL all matters required to be disclosed under the Governing Laws and Regulations. In addition, VENDOR recognizes and acknowledges that there are certain limitations on its activities, and the activities of its Subcontractors, now and in the future, including, but not limited to, limitations on certain political contributions, limitations on the ability to



submit proposals in response to subsequent requests for proposals issued by NCEL, limitations on the ability to enter into or perform contracts or other arrangements with certain third parties, and limitations on the ability to purchase lottery tickets, all of which shall be honored. Some of these restrictions also apply to the employees of VENDOR and the members of such employees' households, and VENDOR will enforce such restrictions upon its employees performing Services and Subcontractors.

(c) Neither VENDOR, the Subcontractors nor any of its or their respective officers, directors, partners or major shareholders have ever been found guilty of, or plead guilty to, any crime in any way related to the security, integrity or operation of any lottery in any jurisdiction, nor are VENDOR, the Subcontractors nor any of its or their respective officers, directors, partners or major shareholders currently under indictment for any crime in any way related to the security, integrity or operation of any lottery in any jurisdiction.

(d) Neither VENDOR, the Subcontractors nor any of its or their respective officers, directors, partners or major shareholders has an ownership interest in any entity that has supplied consultation services under contract to NCEL with respect to the RFP.

(e) No "public official" has an ownership interest of five percent (5%) or more in VENDOR or any of the Subcontractors.

(f) To the extent required by applicable law, VENDOR and all Subcontractors are, and will remain at all times during the term of this Agreement, qualified to do business in the State of North Carolina and will file North Carolina income tax returns.

(g) All Work Product: (i) shall be prepared, worked on and completed solely by employees of VENDOR or a Subcontractor in the scope of their employment or by independent contractors of VENDOR or a Subcontractor working under the strict and direct supervision of such employees; (ii) shall be original works of authorship; (iii) shall not infringe, plagiarize, pirate or constitute misappropriations of any Intellectual Property Rights, Confidential Information, Trade Secrets or other intellectual properties or proprietary rights of any individuals or entities; and (iv) shall not be false, misleading, actionable, defamatory, libelous or constitute an invasion of privacy of any individual or entity.

(h) None of VENDOR or any Subcontractors, nor any of its or their respective employees, officers, directors, partners or major shareholders, shall issue any press release, conduct any press or news conference, participate in any media interview or otherwise make any public statement or announcement on behalf of, with respect to or in connection with this Agreement or the Services without the prior written consent of the Director or his designee(s) in each instance.

(i) None of VENDOR or any Subcontractors, nor any of its or their respective employees, officers, directors, partners or major shareholders, shall use



NCEL's name, logos, images or any other information or data related to the Services to be provided pursuant to this Agreement as a part of or in connection with any commercial advertising without the prior written consent of the Director or his designee(s) in each instance.

(j) All Services rendered and deliverables provided pursuant to this Agreement have been and shall be prepared or done in a workman-like manner consistent with the highest standards of the industry in which the Services and deliverables are normally performed.

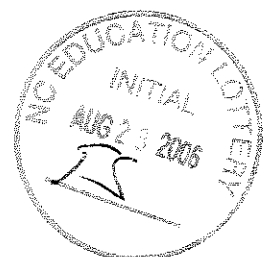
14. OBLIGATIONS OF VENDOR

(a) VENDOR agrees to fully disclose to NCEL all matters materially affecting NCEL, this Agreement or the performance of this Agreement and all matters reasonably necessary to perform and legally required background and security investigations with respect to VENDOR, the Subcontractors, their respective officers, directors and employees, and the individuals performing services pursuant to this Agreement or otherwise for the benefit of NCEL or the Lottery. In addition, VENDOR acknowledges that to the extent under Applicable Laws some or all of its employees, officers, directors and its Subcontractors and their respective employees, officers and directors may be required to submit to background and other investigations, VENDOR shall cause any such individuals or Subcontractors to fully cooperate with any such investigations and to provide all necessary information and authorizations in connection therewith. VENDOR further agrees that it will routinely update all information disclosed to NCEL pursuant to this Agreement or the RFP; provided, however, VENDOR shall as soon as possible notify NCEL upon the occurrence of any event the effect or results of which VENDOR would be required to disclose, or to update a previous disclosure, to NCEL under this Agreement or the RFP and which materially affect NCEL, VENDOR, the Subcontractors, any of their respective officers, on-air talent, directors, partners, major shareholders or employees, this Agreement or the performance of this Agreement. VENDOR further agrees to notify NCEL as soon as possible, but no more than five (5) days after the filing of any criminal proceeding or issuance of any indictment involving VENDOR or any Subcontractor or any officer, on-air talent, director or employee of Vendor or any Subcontractor.

(b) In addition to the other types and amounts of insurance maintained by VENDOR as outlined in its Proposal, VENDOR shall at all times maintain at least the following types and amounts of insurance during the term of this Agreement:

(i) General liability insurance in the amount of at least One Million Dollars (\$1,000,000);

(ii) Full replacement cost property damage or loss insurance coverage for all NCEL equipment or other property in the possession of VENDOR or stored at VENDOR's locations;



(ii) Workers Compensation Insurance at or above levels required by the State of North Carolina; and

(iii) A liability insurance policy which shall insure against any and all claims against NCEL based on libel, slander, piracy, plagiarism, invasion of privacy or Intellectual Property Rights infringement arising out of any Work Product prepared by, or services performed by, VENDOR, its employees (including any on-air talent) or its Subcontractors, in the amount of at least Five Hundred Thousand Dollars (\$500,000) per incident and One Million Dollars (\$1,000,000) in the aggregate.

(c) Such insurance policies shall name NCEL as an additional insured, and shall provide that such policies cannot be terminated, canceled, or modified without giving VENDOR and NCEL written notice at least ten (10) days prior to the effective date of any termination, cancellation or modification. VENDOR shall be required to provide proof of insurance coverage in accordance with this Agreement and its Proposal prior to execution of this Agreement and at least annually during the term hereof.

15. TAXES

NCEL will not be responsible for any taxes levied on VENDOR or any Subcontractor as a result of the execution, delivery or performance of the Services or this Agreement.

16. TERMINATION

(a) Notwithstanding anything herein to the contrary, NCEL may cancel and terminate this Agreement:

(i) immediately upon notice if, other than as a result of a Justified Preemption, as a result of VENDOR's or its employees or Subcontractors' actions or omissions: (A) more than two (2) consecutive Drawing Shows are interrupted or are unable to timely air; or (B) more than five (5) Drawing Shows in any one (1)-year period are interrupted or are unable to timely air; or (C) more than two (2) consecutive times or more than five (5) times in any one (1)-year period VENDOR is unable or fails to comply with any of other requirements set forth in Section 2(b) of this Agreement (including, without limitation, VENDOR's duty to provide advance written notice to the NCEL of any pre-emption of a Drawing Show, if possible); or (D) any Drawing or Drawing Show is subject to any integrity or security-related concern;

(ii) if VENDOR fails to correct or cure any breach of Section 13(c) of this Agreement within seventy-two (72) hours of the earlier of: (A) VENDOR's having knowledge of such breach; or (B) VENDOR's receiving oral or written notice of such breach from NCEL; or



(iii) if VENDOR fails to correct or cure any breach of any other provisions or Sections of this Agreement, other than as described in Sections 16(a)(i) or (ii) hereof, after thirty (30) calendar days' prior written notice from NCEL.

(b) VENDOR may cancel and terminate this Agreement if NCEL, after thirty (30) calendar day's prior written notice from VENDOR, fails to correct or cure any breach of this Agreement.

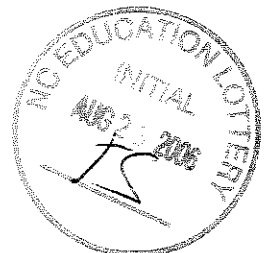
(c) In the event that either party hereto is unable to perform any of its obligations under this Agreement, or to enjoy any of its benefits because of natural disaster, actions or decrees of governmental bodies or communication line failure, or other events of force majeure not the fault of the affected party, the affected party shall immediately give notice to the other party and shall do everything possible to resume performance. Upon receipt of such notice, each party's obligations under this Agreement shall be immediately suspended. If the period of non-performance exceeds thirty (30) days from the receipt of notice of an event described in this Section 16(c), the party whose ability to perform has not been so affected may terminate this Agreement by giving written notice thereof to the other party.

17. INDEMNIFICATION

VENDOR agrees to indemnify, defend and hold harmless NCEL, the Commission, its directors and officers, the State of North Carolina and its agencies and political subdivisions, and their respective agents, officers and employees, against any and all suits, damages, expenses (including, without limitation, court costs, attorneys' fees and other damages), losses, liabilities and claims of any kind, caused by or resulting from: (a) any breach of this Agreement or any other act or omission of VENDOR, the Subcontractors, or any of its or their respective agents or employees, whether the same may be the result of negligence, responsibility under strict liability standards, any other substandard conduct or otherwise; or (b) the development, possession, license, modifications or use of any copyrighted or non-copyrighted composition, trademark, service mark, service process, patented invention or item, trade secret, article or appliance furnished to NCEL, or used in the performance of the Services or this Agreement, by VENDOR, its employees or any Subcontractor (other than any such items furnished to VENDOR by or on behalf of NCEL).

18. CONFLICT RESOLUTION PROCEDURES

Prior to bringing any judicial enforcement action with respect to any claims or controversies arising in connection with the performance of this Agreement, VENDOR must first pursue and exhaust any and all remedies available to it in accordance with the dispute resolution procedures adopted by NCEL, as amended from time to time (collectively, the "**Dispute Resolution Procedures**").



19. NOTICES

(a) All notices and statements provided for or required by this Agreement shall be in writing, and shall be delivered personally to the other designated party, or mailed by certified or registered mail, return receipt requested, or delivered by a recognized national overnight courier service, as follows:

If to NCEL:

North Carolina Education Lottery
2100 Yonkers Road
Raleigh, North Carolina 27604
Attn: Thomas N. Shaheen, Director

If to VENDOR:

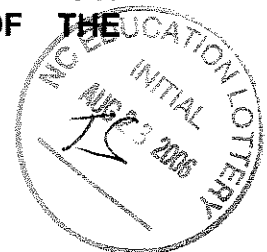
WCNC Television
1001 Wood Ridge Center Drive
Charlotte, NC 28217
Attn: Stuart B. Powell

(b) Either party hereto may change the address and/or person to which notice is to be sent by written notice to the other party in accordance with the provisions of this Section 19.

20. MISCELLANEOUS

(a) This Agreement, together with the Proposal and the RFP, contains the entire agreement and understanding concerning the subject matter hereof between the parties hereto. Notwithstanding anything herein to the contrary, in the event of an inconsistency among this Agreement, the Proposal, and/or the RFP, the terms of this Agreement, as may be amended pursuant hereto, shall control the RFP, and the terms of the RFP shall control the Proposal. No waiver, termination or discharge of this Agreement, or any of the terms or provisions hereof, shall be binding upon either party hereto unless confirmed in writing. This Agreement may not be modified or amended, except by a writing executed by both parties hereto. No waiver by either party hereto of any term or provision of this Agreement or of any default hereunder shall affect such party's rights thereafter to enforce such term or provision or to exercise any right or remedy in the event of any other default, whether or not similar.

(b) **THIS AGREEMENT SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NORTH CAROLINA. ONLY AFTER EXHAUSTION OF ALL REMEDIES AND PROCEDURES IN THE DISPUTE RESOLUTION PROCEDURES OF NCEL, IF APPLICABLE LAW PERMITS ANY FURTHER APPEALS, ANY SUCH APPEAL MUST BE BROUGHT SOLELY IN THE SUPERIOR COURT OF WAKE COUNTY, NORTH CAROLINA. EXCEPT FOR THOSE RIGHTS OF APPEAL GRANTED IN THE DISPUTE RESOLUTION PROCEDURES, VENDOR HEREBY IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY LAW, ANY RIGHT WHICH IT MAY NOW OR HEREAFTER HAVE TO APPEAL ANY FINAL DECISIONS OF THE**



COMMISSION MADE PURSUANT TO THE DISPUTE RESOLUTION PROCEDURES, AND VENDOR IRREVOCABLY WAIVES ANY OBJECTION WHICH IT MAY NOW OR HEREAFTER HAVE TO THE VENUE OF ANY APPEAL BEING SOLELY IN THE SUPERIOR COURT OF WAKE COUNTY, NORTH CAROLINA.

(c) Neither party hereto shall assign this Agreement, in whole or in part, without the prior written consent of the other party hereto, and any attempted assignment not in accordance herewith shall be null and void and of no force or effect; provided, however, nothing herein shall prevent NCEL from freely assigning this Agreement, without requiring VENDOR's prior written consent, to any entity which operates or will operate the Lottery. For purposes of this Section 20(c), any sale or transfer of a controlling equity interest in, or substantially all of the assets of, VENDOR will be deemed an assignment for which NCEL's consent is required.

(d) This Agreement shall be binding on VENDOR, and its Subcontractors, successors and permitted assigns.

(e) The headings contained herein are for the convenience of the parties only and shall not be interpreted to limit or affect in any way the meaning of the language contained in this Agreement.

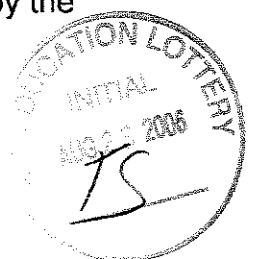
(f) This Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute the same Agreement. Any signature page of any such counterpart, or any electronic facsimile thereof, may be attached or appended to any other counterpart to complete a fully executed counterpart of this Agreement, and any telecopy or other facsimile transmission of any signature shall be deemed an original and shall bind such party.

(g) If any provision of this Agreement shall be held void, voidable, invalid or inoperative, no other provision of this Agreement shall be affected as a result thereof, and accordingly, the remaining provisions of this Agreement shall remain in full force and effect as though such void, voidable, invalid or inoperative provision had not been contained herein.

(h) Upon the request of either party, the other party agrees to take, and VENDOR agrees to cause any Subcontractor to take, any and all actions, including, without limitation, the execution of certificates, documents or instruments, necessary or appropriate to give effect to the terms and conditions set forth in this Agreement.

21. APPROVAL OF COMMISSION AND REQUIRED INVESTIGATIONS

NCEL and VENDOR hereby agree that this Agreement, and all of the terms and conditions contained herein, is subject to the approval of the Commission and the completion of all criminal and other background investigations required by the



Act, other Applicable Laws, Governing Laws and Regulations or NCEL. This Agreement will not be binding upon NCEL until the completion of all such investigations and the Commission has expressly approved the awarding of the Agreement to VENDOR and executed this Agreement.

IN WITNESS WHEREOF, the parties hereto have caused their duly authorized representatives to execute this Agreement to be effective as of the Effective Date.

"NCEL"

NORTH CAROLINA EDUCATION LOTTERY

By: Tom Shaker

Its: EXECUTIVE DIRECTOR

"VENDOR"

WCNC-TV

By: [Signature]

Its: President & General Manager

